

Monday, June 7, 2010

To the FCC Chairman and Commissioners:

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

RE: MB Docket 10-56

Dear Chairman and Commissioners:

I am in support of the Comcast – NBC joint venture. Comcast being a Philadelphia based corporation has brought revenue to the business community and has continued to support progression in the communities it serves as a direct result of Comcast's sustained growth and expansion.

In particular, their support of Diversity is unmatched in this country and as the owner of a minority owned company doing business nationally, I can attest to it firsthand. Purchasing from diverse companies is only part of supporting diversity; to understand the importance of partnering is critical in helping a business to learn and grow. To have a relationship with an organization as responsible in the business community as Comcast, gives a company creditability which cannot be purchased. Companies can also learn from Comcast what it means to be a good Corporate Citizen which is responsibility to people and communities.

The Comcast – NBC joint venture can only enhance, not control, the information that is broadcast to the general public. With the amount and accessibility of information on the World Wide Web and the versatility in the over the air programming (ABC, CBS, FOX), the proposed joint venture does not restrict or infringe on my ability to access and process information.

NBC has experienced loss in viewership in the past year, and as a major television network has not performed up to the expectations of the investors, advertisers and the general public. Comcast can potentially restore NBC viewership while, as stated by Brian Roberts Comcast CEO, "the NBC broadcast network would remain free to over-the-air viewers." (*New York Times*, By Brian Stelter, Published: February 4, 2010)

Comcast services remain versatile, entertaining and beneficial. The organization has proven successful during a trying economy and I envision likewise success for the Comcast – NBC joint venture.

Sincerely,


Garry L. Maddox
Principal, CEO

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